

姚雪晴

1998.01

15022624867

xueqingyao7@163.com

北京 / 天津 / 上海 / 深圳

教育经历

悉尼大学 2023.02 - 2025.12

交互设计与电子艺术专业 | 硕士

核心课程: 用户界面设计、用户体验设计、产品设计、照明设计、录音制作、新媒体观众与创作者、Javascript 等

马里兰大学帕克分校 2016.09 - 2020.12

经济学专业 | 本科

核心课程: 经济统计学、全球经济政策、国际贸易政策、博弈论、公共经济学等

实习经历

通利超市 (悉尼 Hurstville Westfield 门店&总部) 2024.04 - 2025.10

零售运营实习生

- 参与门店日常运营(商品陈列/库存管理/客户服务), 提升商品展示效率与库存周转效率
- 负责一线客户沟通与产品推荐, 每日服务约 100+顾客, 根据需求提供匹配建议, 提升转化机会
- 在高峰时段同时处理多项任务, 提升工作效率与抗压能力
- 支持总部销售数据的整理与分析, 协助优化 SKU 结构与库存策略
- 与采购及运营团队协作, 支持跨部门沟通, 提升业务协同效率

奥美 2020.04 - 2020.05

客户执行实习生(线上)

- 参与品牌转型传播项目, 支持整合营销传播方案的制定与执行, 在项目周期内协助完成 10+传播内容输出, 助力提升品牌认知度
- 协调跨职能团队, 对齐客户需求与执行方案, 跟进 3 个关键项目节点, 持续更新任务状态, 确保按时交付, 保障整体执行节奏
- 从用户视角优化品牌信息架构与传播内容, 提升核心信息的清晰度与可读性
- 结合用户洞察与受众反馈, 对传播内容与策略进行支持与优化

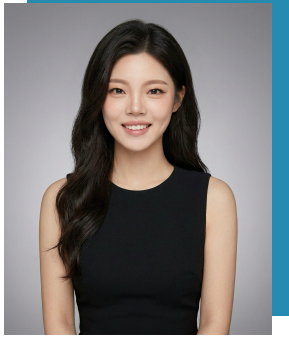
项目经历

澳大利亚广播公司官网交互界面设计 2024.08 - 2024.10

负责用户调研, 锁定目标群体, 并分析用户需求与使用痛点, 引入 AI 个性化推荐等交互设计方案, 提升了内容可发现性与用户接受度

综合评价

- 雅思学术英语考试 91/100 (CEFR C1), 具备流利的中英文沟通与表达能力
- 擅长使用 Unity、Figma、Sketch 等工具完成交互设计可视化
- 熟练使用 Canva、Miro、Excel、PowerPoint 等工具进行数据整理分析与可视化表达, 支持项目汇报与方案呈现
- 爱好摄影及摄像, 掌握 Photoshop, After Effects, InDesign, Illustrator, Premiere Pro 等图像编辑/平面设计/视频剪辑工具使用方法



Xueqing Yao

(Nicole)

01/1998

+86 15022624867

xueqingyao7@163.com

Beijing / Tianjin / Shanghai / Shenzhen

EDUCATION

University of Sydney 02/2023 - 12/2025

Interaction Design and Electronics Arts | Master

Core courses: UI(User Interface)design, UX(User Experience)design, Product design, Illumination design, Recording production, Digital audiences and creators research, Javascript etc.

University of Maryland, College Park 09/2016 - 12/2020

Economics | Bachelor

Core courses: Economic Statistics, Global Economic Policies, International Trade Policies, Game Theory, Public Economics, etc.

JOB EXPERIENCE

Tong Li Supermarket (Hurstville Westfield Store, Sydney & Headquarters) 04/2024 - 10/2025

Retail Operations Intern

- Participated in store operations, including merchandising, inventory management, and customer service, improving display efficiency and stock turnover
- Communicated with 100+ customers daily, providing product recommendations to support conversion
- Handled multiple tasks during peak hours while maintaining accuracy and service quality under pressure
- Supported sales data organization and analysis at headquarters to assist SKU and inventory optimization
- Collaborated with procurement and operations teams to support cross-functional coordination

Ogilvy 04/2020 - 05/2020

Account Executive Intern (Remote)

- Supported a brand transformation IMC project, delivering 10+ communication outputs to improve brand awareness
- Coordinated cross-functional teams to ensure alignment and on-time delivery of 3 key milestones
- Refined information architecture and messaging to improve clarity and readability
- Used user insights and feedback to support communication strategy optimization
- Tracked project progress to ensure smooth execution

PROJECT EXPERIENCE

UI Design for ABC Website 08/2024 - 10/2024

Responsible for user research to define the target audience and analyze user needs and pain points.

Introduced interaction design solutions such as AI-based personalized recommendations, improving content discoverability and user acceptance.

ADDITIONAL INFORMATION

- LanguageCert Academic 91/100 (CEFR C1), fluent in Chinese and English
- Proficient in using Unity, Figma, Sketch for interaction design and visualization
- Skilled in using Canva, Miro, Excel, and PowerPoint for data organization, analysis, and visual presentation, supporting project reporting and proposal delivery
- Hobby in photography and videography, with proficiency in Photoshop, After Effects, InDesign, Illustrator, and Premiere Pro for image editing, graphic design, and video editing